

Minutes
Redwood Community Radio Board of Directors
September 6, 2016, 3:30 pm
Healy Senior Center, Redway CA

Call to order Opening comments from the President; meeting ground rules, including appointment of a director to make note of and call upon, in order, those seeking the floor.

Roll call

BOARD-APPOINTED: Christine Doyka, Mark Marchese
MEMBER REPS: Secretary Rob Bier, Cody “Comfy” Dillon, Maria Savage
PROGRAMMER REPS: Vice President Jimmy Durchslag, Zack “Dooopi”
Gonzalez, President Dan Murphy

STATION MANAGER: Jeanette Todd

ABSENT:
Treasurer Sarah Scudder

GUESTS:
Hillary Hatcher, Bob Froelich, Siena Klein

Approval of August minutes

Doyka noted that the PSRC had been listed incorrectly as, “Committee;” “Council” is correct. Dillon moved approval, with the change. Bier seconded. Passed unanimously.

Approval of agenda

Durchslag moved approval. Dillon seconded. Passed unanimously.

Consent Calendar

Board Grievance Policy, Addition to 5.1.1:

The Board may initiate a grievance and seek mediation at its own determination. The President shall represent the Board and Redwood Community Radio in any mediation or other, related proceedings.

Bier moved that the policy change be sent to the Policy Committee for further consideration. Murphy seconded. Bier reported that Bob Froelich had met with Dillon, Murphy, Todd and himself, asserting, among other things, that the proposed policy would turn the existing problem-solving process on its head. If so, this would be an unintended result. Passed unanimously.

Management report

Todd spoke of the impending resignation of Beth Comes-Westkamper after 21 years on the KMUD staff. She speculated aloud about possible staff realignment, saying that no decisions had been made yet.

Discussion and questions for management

Bier noted that as of July 16 the P&L showed a total for fundraising events of \$15,778.23. He asked whether, in view the investments of money and volunteer time, the effort was worth it. This set off an extended discussion of event fundraising. Todd pointed out that the visibility gained for the station does not show on the balance sheet, but is very important. Durchslag asked what would replace it. It was pointed out that the bulk of event fundraising, including Reggae on the River, has not landed on the balance sheets yet.

Finance committee report

Scudder being absent, there was no report.

Old business

a. Grass Roots Radio Conference

Gonzalez said there would be a meeting soon and suggested adding GRC to the committee reports on the agendas.

b. Transmitter link costs

Murphy moved to table the matter until a budget could be provided. Marchese seconded. Approved unanimously.

c. Rivendell costs

Durchslag moved that the provided report be sent back and improved to include a detailed budget, the task of training programmers, and the hours needed for that and other implementation activities. Murphy seconded. Passed unanimously.

d. CAB organization

Klein joined the discussion of whether to stay with regional CABs or to re-establish a central one. Marchese moved to integrate existing CABs into one, with Klein as chair. Bier seconded. Passed unanimously.

Closed session – Personnel

Murphy moved the hiring of Cynthia Click as station manager. Durchslag seconded. Passed unanimously.

Committee reports

Programmer representatives

Member representatives

Development – Todd

Pledge drive – Durchslag

Policy – Dillon

Emergency preparedness – Todd

Input - Durchslag

Committee meeting schedule

Unless otherwise noted, all meeting take place at KMUD, 1144 Redway Drive, Redway CA. Persons planning on attending a meeting should confirm beforehand that no changes from this schedule have taken place.

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| A. | Board of Directors | Tuesday, Oct. 11, 3:30 pm, Healy Senior Center, Redway |
| B. | Pledge Drive | Tuesday, Sept. 13, 1:00 pm |
| C. | Development | Immediately follows Pledge Drive |
| D. | Executive | Wednesday, Sept. 8, 11:00 am |
| E. | Policy | Wednesday, Sept. 21, 10:00 am |
| F. | Finance | Tuesday, Sept. 27, 1:00 pm |
| G. | Board talk show | October 12, 7:00 pm |