

VISION Statement - Redwood Community Radio envisions a community of listeners who, guided by the example of RCR programming, work together to create better, more just and sustainable world systems, to ensure that all humans and other living species on earth move toward a higher quality of life, and are able to survive challenges in the times ahead.

MISSION - Redwood Community Radio will encourage a communication center of open airways (KMUD) for all voices to inform, educate, entertain and inspire the listening community through quality programming.

MINUTES

Redwood Community Radio - Board of Directors
Aug. 5, 2014 – 4 pm
Healy Senior Center, Redway, CA

- I. **Call to order:** Meeting ground rules; opening comments from the President
- II. **Roll call:** MEMBERS' REPS - **President** Siena Klein. PROGRAMMERS' REPS - **Vice President** Noel Soucy, **Secretary** Jack Frybulous. BOARD-APPOINTED - Christine Doyka, Mark Marchese, [one vacancy]. Station Manager Jeanette Todd (ex-officio). Absent: Marcy Stein, Julia Minton. Also present: Dan Murphy; Scott Kender; marketing consultant Devine Pate.
- III. **Approval of July minutes.** Noel moved we table, Jack seconded. Unanimously approved.
- IV. **Approval of agenda**
- V. Thank outgoing Board member Noel Soucy. Seat Members and Programmers Reps; appoint Board-elects; appointment of Board Officers, discussion.
- VI. Preliminary appointment of Officers. Board will discuss final appointments and Committee roles at Orientation.
- VII. **Open time** - Speakers will be assigned an amount of time not to exceed five minutes.

Due to ambiguity of election results, Noel moved we postpone seating of all Board appointments until next meeting; unanimously approved. Jeanette suggested we discuss ROTR budget and audit. Jack moved we consider approval of Audit and ROTR budget separately, Christine seconded. Unanimous. On the consent calendar, item 'a' should read 2013 audit [not 2014; this mistake was corrected]. Noel moved we approved the Audit, Christine seconded; unanimously approved. Noel moved we approve the ROTR budget. Jack seconded, unanimously approved.

ACTION – Christine will contact CABs and ask them to have a meeting shortly.

VIII. Management report

JT advised the Board to pay attention to the heating and cooling quote (see p. 113). The Website Com. was removed from the monthly meetings schedule. The Transition Com still meets, but date of next meeting is not yet set.

Reggae on the River wrap-up: We took in \$17.5K. Not enough volunteers; Press tent vs. Coffee booth (fee \$2K). About a dozen of 120 Programmers worked the Press Tent; interviews will be on the video-feed next year. Coffee vs Volunteer coordinator. Location of the coffee booth was horrible. Do we have the market on *all* coffee, or just *iced*? Servers should again work the crowd.

Database update – Members expecting ballots may not have received one if they weren't paid up through June.

IX. Discussion / questions for Management

X. Consent calendar

- A. Approval of draft 2013 Audit
- B. Approval of ROTR budget (reconfirm Board poll)

XI. Treasurer's report

XII. Unfinished business

- A. Personnel policy
- B. Review 2% annual COLA: budget forecast
- C. Fairness Doctrine

XIII. New business

- A. Board orientation: Networking Com plan and discuss
- B. Station upgrades: solar; heating and cooling; security lighting
- C. ROTR budget
- D. Bi-annual approval budget

XIV. Reports

- A. Programmers' Reps. – Next Programmers' Meeting is 13 Aug. Discussions of ROTR: better promotion, esp. for Coffee Booth; a structured way to present ourselves (a card reminding people in the Press Tent); provide feedback on the event, and on our relationship with the Mateel.
- B. Members' Reps.
- C. Community Advisory Boards
- D. Correspondence Secretaries
- E. Development Com.
 - i. Pledge Drive subcom.
- F. Policy Com.
- G. Mediation Com.
- H. Website Com.
- I. Emergency Preparedness Com.
- J. Management Evaluation Com.
- K. Transition Com.
- L. Elections Com.
- M. Hiring Com.
- N. Networking Com.

XV. Schedule - monthly meeting times of Committees

Unless otherwise noted, all meetings take place at KMUD, 1144 Redway Dr., Redway, CA.
If you plan on attending a meeting, it would be wise to confirm no changes have taken place.

- A. Board of Directors 1st Tues., 4 pm; Healy Sr Ctr
- B. Development 1st Mon., 3 pm
- C. Executive 2nd Mon., 11:30 am
- D. Finance 3rd Tues., 3 pm
- E. Policy 2nd Mon., 3 pm
- F. Website 2nd or 3rd Tues., 10 am
- G. Board talk show 2nd Wed. (April, Jul., Oct., Jan.)
- H. Board / Staff meeting 3rd Tues. (Jun., Sep., Dec., Mar.)