

VISION Statement - Redwood Community Radio envisions a community of listeners who, guided by the example of RCR programming, work together to create better, more just and sustainable world systems, to ensure that all humans and other living species on earth move toward a higher quality of life, and are able to survive challenges in the times ahead.

MISSION - Redwood Community Radio will encourage a communication center of open airways (KMUD) for all voices to inform, educate, entertain and inspire the listening community through quality programming.

MINUTES

Redwood Community Radio - Board of Directors
Mon., Aug. 10, 2015 – 3:30
Healy Sr. Ctr., Redway, CA

- I. **Call to order:** Meeting ground rules; opening comments from the President
- II. **Roll call.** Seating of new directors. MEMBERS' REPS – **President** Siena Klein, Cody “Comfy” Dillon, Maria Savage. PROGRAMMERS' REPS – **Secretary** Jack Frybulous, **Vice-president** Dan Murphy, Jimmy Durchslag. BOARD-APPOINTED – Christine Doyka, Mark Marchese, **Treasurer** Sarah Scudder.

Station Manager Jeanette Todd.

Absent: Sarah Scudder.

- III. **Approval of July minutes.** Christine moved, Jack seconded. *By request, language explaining what's happening re. "ex-officio" will be added.* Approved unanimously.
- IV. **Approval of agenda** – Siena added “appoint Board member” / tentative officers. Jeanette wanted to add “approve Draft audit,” Kerry Reynold’s contract. Dan moved to approve, Jack seconded. Unanimously approved. Vote taken to approve the appointment of Sarah Scudder to the Board. Tentative officers – Christine and Maria talked about taking over the Correspondence Secretary position. **ACTION** - *Mark will remind Bud to give Jim his binder, and Julia give Maria her binder.* Comfy will continue as Parliamentarian. Siena nominated Dan for President; Jack seconded. Jimmy: conversation on fear and paranoia that’s behind some policy; wants to help stream-line financial processes.
- V. **Open time** – Present: Bud Rogers, Rob Bier, Cynthia Click.
- VI. **Management report** – Pledge drive and party coming up. JT logged 150 hours work past two weeks, and is under the weather. JT wants CCUSH to help board members with financial literacy. Fall Splendor meeting – their Board meets monthly for four months prior to the event; their goal this year \$30K (\$10K more than last year). The Strategic Plan grant has been filed. Diversity requirement – Christine to attend a workshop, may do a presentation for us. New floors and Rivendell system are in; walls are coming for studio C. Business support has come in for the new floors. KMUD will be at next Friday’s Mountain Exchange. ADA updates are complete.
- VII. **Discussion / questions for Management** – Reggae report: \$18K net (\$4K more than 2014) from coffee and merch! Emily seeks a Board member to table at the Golden Tarp awards (Sept). Hiring Committee will need to meet before pledge drive. Training, advertising, crossover: \$10K for Terri, \$5K for Emily. Thank John Porter (Benbow Inn) for donations toward flooring; and Dazey’s and Northern Nights for support of our participation in Northern Nights. Cody will donate to the Mateel the tables he built. KMUD’s *Humboldt* Halloween will be 10/24 (+ Arcata 10/31). \$135K is to be raised during the second half of the year: \$35K in the August drive, \$100K in the fall.
- VIII. **Finance Com. report** – Jimmy asked for a monthly budget-to-actual statement.
- IX. **Unfinished business**
- A. Reports from Policy (Policy has not met; tabled)
 - * amending Programmers’ Agreement: prohibiting uploading of shows.
 - * anti-violence
 - * removal of “ex-officio”
 - B. Dates of Celebration appreciation, annual Members’ meeting & Elections’ timing (TBD in Shelter Cove)
 - C. Meeting CPB requirements for diversity – transgender, racial (Shelter Cove)
 - D. Obtaining live broadcast eqpt: update. Brian, owner of a local business, wants a proposal from us, and is looking to become an underwriter. Jack suggested small, medium, and large proposals.
 - E. CNN contract [was discussed for 33 minutes following approval of the draft audit, New Business item D]: Jack suggested KR be reminded that we wait for one or two similar proposals to consider; a straw poll revealed that a majority of remaining Board members think that she be informed that RCR would like

some financial consideration. She uses KMUD studios about 7 hrs/wk, so equipment usage is an issue. Jeanette: counter-propose certain standards (as we do for the news); important we not compete for sponsors. Studio-time (station support, and its compensation) is an issue.

X. New business

- A. Revitalize Website Committee; Jack: *who should be on it?* Jeanette: *what do we want it to do?* JT wants to get away from the Website czar concept. Jack likes KVMR's website. Get a designer; announce that Website Com is going to meet, and looking for new members. **ACTION** - Jimmy will convene a meeting, and get suggestions from those possibly interested.
- B. Pledge Drive Committee – perhaps a chairperson is called for? (Dan and Comfy left at 5:45, and so were absent for discussion on remaining agenda items.)
- C. Presidential duties, e.g., rotate facilitation of BoD meetings: TBD at Shelter Cove.
- D. Approve Draft audit. Christine moved, Jimmy seconded; unanimously approved (6 yeas).

XI. Committee Reports

- A. Hiring – to meet shortly.
- B. Programmers' Reps
- C. Members' Reps
- D. Community Advisory Boards
- E. Correspondence Secretary
- F. Development
 - i. Pledge Drive
- G. Policy
- H. Grounds
- I. Mediation
- J. Emergency Preparedness
- K. Management Evaluation
- L. Transition
- M. Elections
- N. Networking

XII. Schedule - Committee meetings

Unless otherwise noted, all meetings take place at KMUD, 1144 Redway Dr., Redway, CA.
If you plan on attending a meeting, it would be wise to confirm no changes have taken place.

- A. Board of Directors Sep. 2nd Tues., 3:30 pm (Healy Sr. Ctr.)
- B. Board Orientation (3 - 4 hrs) TBA early October
- C. Development Tues., Aug. 11, 3 pm
- D. Executive Tues., Aug. 11, 10 am
- E. Policy TBA
- F. Program Selection 2nd + 4th Tues., 1 pm
- G. Finance TBA – Siena will coordinate with Sarah
- H. Board retreat Sep 15 – 17
- I. Board talk show 2nd Wed. (Apr., Jul., Oct., Jan.)
- J. Board / Staff meeting Wed., Sep. 16 – Shelter Cove

This meeting – in which we took no break – lasted 3 hrs, 23 mins.
Agenda submitted by the Secretary 08 SEP 2015.