

MINUTES
REDWOOD COMMUNITY RADIO
BOARD OF DIRECTORS MEETING
April 24th 2007, 1:00 pm
Humboldt House Inn, Garberville, CA

I. CALL TO ORDER AND OPENING COMMENTS

Sydney calls the meeting to order at 1:11 pm.

II. ROLL CALL

Board Members: L. Sydney King, Vice-President; Juna Berry Madrone, Treasurer; Traci 'Bear' Thiele, Secretary; Berk Snow; Marcia Bauer; Harold Day; Felix Omai; Bettye Etter. *Ex Officio Member:* Brenda Starr. *Absent:* Marc Patterson, President (approved absence)

III. APPROVAL OF MINUTES for March 27, 2007

One correction: removal of "the" before Marcia's name on page 2, Section 7F (Elections)
Juna moves to approve. Harold seconds. Approved. Two Abstentions (Berk and Felix due to approved absences)

IV. ADOPTION OF AGENDA

Juna requests addition of Luau Event discussion under New Business.
Harold moves to adopt the agenda. Juna seconds. Adopted unanimously.

V. MANAGEMENT REPORT

A. General Manager

Brenda reports on the status of the Pledge Drive and hiring a volunteer coordinator to assist. She reminds that volunteers are needed to keep the energy going for the pledge drive. Daveau's truck was sold for \$4,000. KMUD spent \$280 for a Non-Operational License and \$200 to replace two batteries to get the truck started. GM reports that the outgoing expenses for April are heavy due to the purchase of a much needed new printer/copier/fax (all-in one), t-shirt and merchandise orders, and the expense of moving the Leggett Translator to Shelter Cove. Incoming revenue from events will be addressed in the Finance Committee report. CPB rural incentive grant applications are being sent on 4/30/07 for a possible \$32,500 in revenue. This is in addition to the main CPB funds. Receiving both pieces of the incentive grant is dependent on reaching out to Northern and Southern listeners. The main CPB grant application for 2008 is due 5/31/07. She will continue applying for more grants.

GM continues to address the Music Department space/office possibilities and reports the News Director is taking off the month of May (two newscasters will share the workload during her absence). Due to the Program Director's departure existing staff continues to fill in. She requests the Board address Michael's departure. GM requests a programmer, PSRC member and a listener to help with hiring a new PD. She reports on her NFCB conference attendance and on the status of the 20th Anniversary KMUD Block Party. The program guide will not be ready for the Block Party, but available in summer. GM envisions an aerial photo of people spelling out KMUD for the cover of the program guide. KMUD will receive the beer and wine proceeds from the May 13th Ziggy Marley event, as well as others. More coordinators are needed in the Northern area. She is working on involving more youth and interns from high schools, JC's and Universities.

Approved Minutes, April 24, 2007
Submitted by, Sydney King, Interim President

VI. OPEN TIME @ 1:30 PM

BR Graham recommends a volunteer coordinator be hired. She encourages Board members to pull some shifts on pledge drives and other events. She appreciates those who have. BR also comments on her feelings regarding the new website. It is difficult to load the graphics for those who use dial-up and the overall design is not appealing or user-friendly, however she is pleased that the archives are up and listeners will like this feature once they get accustomed. She states it is a work in progress and believes it can and will improve.

Behr reports on the NFCB conference. She and others would like to attend the GRC in Massachusetts. She hopes the KMUD budget can afford scholarships for those who are interested in attending and is willing to help fundraise to cover the shortfall. She encourages Board members to attend.

The acting President (Sydney) assigns disposition on Jama's request to give a report on the NFCB conference. GM suggests combining the Board show and NFCB report. Sydney will circulate an e-mail re: GM's suggestion and possible dates of a joint Board show/NFCB report.

VII. COMMITTEE REPORTS

A. Finance

In March KMUD deposited \$24,658 and spent \$41,724. Current bank balance is \$43,724. Marc Patterson's Birthday Benefit brought in approximately \$1500 after expenses. Stephen Marley event in Arcata brought in an estimated \$1300. People Productions is giving KMUD the beer and wine sales at the Ziggy Marley event. Financial reports that show income and expenses out for line items on the budget will soon be available. Financial information has been given to the auditor so that the application for the CPB grant can be completed. Finance Committee is revising procedures for producing KMUD events and defining who is authorized to sign receipts at local retailers for all KMUD related purchases.

B. Development

Report on attending Southern Humboldt Working Together (SHWT) meeting and the continuing possibility of funding for a KMUD project. Dev Com needs to meet soon re: narrowing down where the funds can be used best should KMUD receive a portion of the grant. VP will circulate an e-mail for meeting dates from those who have expressed interest. GM concurs that a Development meeting is necessary soon.

C. Policy

Report on the revised Policy Manual to be presented at the May Board meeting.

D. Building & Memorial

Report re: two on-air promo's asking for the following volunteers: 1) A line trimmer party with barbecue (Harold will donate the fuel and trimmer line). 2) Memorial work party. People with knowledge of concrete, fountains or waterfalls are needed to help with the project which will include a bronze memorial plaque with reference to the website memorial page.

E. Website Redesign

Discussion regarding the pros/cons/and financial costs involved in the website design. Feedback, suggestions, difficulties, progress and solutions are presented. Suggestions to keep track of difficulties encountered are encouraged so the site can move forward and problems can be resolved.

F. Elections

Harold distributes handouts with 2007 election dates and timelines:

Programmer's seat and Grievance and Mediation Committee seat

May 1: Nominations open
May 31: Nominations close at 4 pm
June 4-5: Ballots mailed out
June 9: Programmer meeting. Volunteers welcome. (Meet at the station).
June 30: Deadline for ballot returns postmarked no later than June 30
July 6: Count ballots, inform candidates and post results at station

Membership Representative

May 29: Nominations open for Membership Representative
June 26: Nominations close at the end of the General Membership meeting (from noon to 1pm at the Humboldt House Inn)
June 29: Candidate statement delivered to KMUD by 4pm
July 5 and 6: Membership seat ballots mailed out
July 31: Deadline for ballot return
August 10: Count ballots, inform candidates and post at station
August 28: All newly elected Board members are seated
Appointee nominated by new Board

VIII. OTHER REPORTS

A. Community Advisory Board (CAB) North

Harold suggests the Board create a PSA to newspapers to generate interest in the CAB's; it is the Board's responsibility in due diligence to oversee their function. Sydney has posted information and requests for committee participants at the colleges. Board member states that Central CAB has three people, however no reports in a year. Brenda mentions interest has been peaked during the pledge drive to join CAB North. Harold and Brenda will work on a press release.

B. CAB Central

No Report

C. Programmers' Representative(s):

Programmer meeting June 9th at the station. Harold reports that a Comprehensive Video Workshop is in the works. Eventually each programmer will be responsible to attend a Programmer Workshop or watch the CD/DVD. The video can be used for future training purposes. Longjohn will be the videographer and Brenda offered her cinematography experience to help create this training video.

D. Correspondence Secretary

Bettye reported she wrote letters of thanks to People Productions for allowing KMUD to sell beer and wine at the Steel Pulse concert, the Mateel for benefits from the bar at the St. Patrick's Day party, and to Kevin Arnoul for his generous donation to KMUD. She sent a card to Patrick Wilson giving our sympathies regarding the loss of his partner Chris, a long-time KMUD programmer and supporter. The Board requested a thank you letter to Michael Jacinto for his service to the station.

E. Programming

No Report

F. Technical

Simon reports on the Leggett translator move to Shelter Cove. License was granted to move the translator to Shelter Cove. Discussion about the tower in Shelter Cove, raising the height of the tower, and the difficulties Shelter Cove RID (Recreation Improvement District) is having with Parks and Recreation to take possession of the tower. One major problem is a resident who lives

nearby and continues to shoot out the light on the tower. RID would like to take possession of the tower. Liz Berko at Parks and Rec. is the contact person. The exchange of the tower possession to RID has stalled for some time. One problem is that trees may be in the way of transmission. KMUD will need to get a weatherproof box if RID takes possession of the tower to aid with transmission. We have the equipment. What is needed is permission to move the equipment from Leggett to Shelter Cove. Bettye and Simon will work on this together. Safety and access to the tower are the current issues. Board was reminded that it agreed KMUD would file for a full power station license for Shelter Cove to protect the signal for the future. If KMUD protects their contour at the location, the rest can be worked out in the future. How soon can the transmitter be placed? Possibly within in a month if RID receives possession of the tower. Discussion on the technical aspects of transmitters and translators.

Simon also reports on his conference attendance.

He requests \$3,000 for an isolator for Cahto Peak. The funds will be needed by winter. Discussion on how this expense is factored into the budget. GM states it is not a matter of money; we will find it if we need it and this project is imperative to extend the reach of KMUD.

Berk moves that the Board allocate the funds necessary up to \$4,000 (and possibly more upon approval) to buy the isolator for Cahto Peak. Marcia seconds. Unanimously approved.

E. Compliance Calendar Task Force

No Report.

IX. UNFINISHED BUSINESS

A. Leggett/Shelter Cove Translator Project

See "Technical Report"

B. Appointments to Mediation/Grievance and Evaluations committees

Tabled to May. Committees need to be formed and installed at the May Board meeting. The Board needs to do outreach to invite people to these committees and get the GM evaluation done by July.

C. Vacation Policy. Month 2

Marcia moves to approve the 2/2407 draft with the revision: "Part-time employees are eligible for paid holidays only on regularly scheduled work days." Juna seconds. Approved. Berk and Bettye abstain.

D. Small Claims Court Policy. Month 2

Marcia moves to approve the proposal to delete this policy. Deletion of this Policy allows RCR to pursue legal recourse through Small Claims Court if needed. Harold seconds. Approved. Bettye and Berk opposed.

E. By-Law Revisions re. Management structure wording. Month 2

Harold moves to approve the language "station management whether it consists of one person or a team at any give time, shall serve as ex-officio (non-voting) member(s) of the Board of Directors. No employee or contractor of RCR may serve as a voting member of the Board" (Article IV, Section 3). Berk seconds. Unanimously approved.

F. Robert's Rules

Discussion about the pros and cons of Robert's Rules. Sydney reports members who are concerned about having no default rules.

Berk moves to table this item indefinitely. Marcia seconds. Approved.

G. Proposal for Iron Maidens Event

Tabled until the May meeting under Events Proposal, Policy and Process.

X. NEW BUSINESS

Approved Minutes, April 24, 2007

Submitted by, Sydney King, Interim President

A. Website Discussion

Improvements ongoing. More discussion at the May meeting. Proposal for the Board and others to make suggestions for problems and improvements.

B. Events Proposal, Policy and Process

Tabled until May meeting.

C. Luau Event

JJ Hall presents a report. There will be a new venue at the Community Park. He believes \$12,500 will be brought in. There is no conflict in dates with other events around the same time. JJ states that this Luau will be done correctly this year, is a cultural value and a way to bring more KMUD listeners and volunteers into the mix. 300 people expected with approximately 75 volunteers. Proposal for name of the event: KMUD 10th Annual Luau Festival in the Park. Discussion about budget, volunteers, and dates (Saturday August 25th rather than Sunday the 26th). JJ will report back to Brenda about the date. The event can net approximately \$3600.00 for KMUD (possibly \$5000.00 because of the new venue and increased attendance). The benefit to KMUD is both monetary and a way to increase the base of members and volunteers. **Juna moves to approve the Luau event. Harold seconds. Approved unanimously.**

XI. MEETING SCHEDULE and ASSIGNMENTS, GOOD AND WELFARE

- A. Executive Committee Meeting: May 9, 1:00 pm, Mateel Café
- B. Finance Committee Meeting: May 15, 10:00 am, 33 Empire Ave., Redway
- C. Development Committee Meeting: TBA
- D. Policy Committee Meeting: TBA
- E. Building & Memorial Committee Meeting: TBA
- F. Web Site Redesign Committee: TBA
- G. Board Meeting: May 22, 1:00, Humboldt House, Garberville

XII. CLOSED SESSION

- A. Personnel Issues

XIII. ADJOURNMENT