

**MINUTES**  
**REDWOOD COMMUNITY RADIO**  
**BOARD OF DIRECTORS MEETING**  
**May 22, 2007, 1:15 pm**  
**Humboldt House Inn, Garberville, CA**

**I. CALL TO ORDER AND OPENING COMMENTS**

Marc calls the meeting to order at 1:15 pm and reads the meeting rules.

**II. ROLL CALL**

*Board Members Present:* Marc Patterson, President; Juna Berry Madrone, Treasurer; Felix Omai; Berk Snow; Marcia Bauer; Harold Day;. Bettye Etter.

*Board Members Absent:* L. Sydney King, Vice-President

*Ex Officio Member Present:* Brenda Starr

**III. APPROVAL OF MINUTES for April 23, 2007**

Minutes are not yet available and will be approved at June Board Meeting.

**IV. ADOPTION OF AGENDA**

Juna asks that discussion of a neutral election referee be added to the agenda. She also suggests a Board Mixer concerning elections. Juna moves to adopt agenda with additions. Harold seconds the motion. The agenda is adopted.

**V. MANAGEMENT REPORTS**

General Manager:

Brenda says that the Pledge Drive was a great success. It ended one day early, reaching beyond our goal of \$85,000 to \$89,000. She thanks everyone for their support and energy.

An aside concerning our solvency, Brenda says that we deposited \$80,000 in April.

As a result of kinks in our Panorama program, pledge drive notices will be going out about a month late. Brenda expresses that it is far better for them to be late than go out to the wrong people. Beth, Judy and Brenda will work the kinks out on Friday 5/25.

Rock the Block preparations are progressing well and Brenda asks for help after the meeting to put up the great Block Party posters designed by Jade Steel. The theme is to "Get the People out of the Hills that day!" All agreed that they look great.

The Program Director job description is up on the bulletin board, Craig's List, local papers, NFCB list serve and GRC list serve. Closing date is June 12<sup>th</sup>. Brenda has received several resumes that look good and she asks the Board for suggestions for someone to fill in until a hire is made.

The CPB grant application is due next week. Frank Gloegler will be here on Thursday to do the financials. Brenda has expressed an interest in finding someone new for next year as Frank is difficult to get hold of and very expensive. We will have another \$49,000 distribution as soon as KMUD receives financials from Mr. Gloegler. Brenda is prepared to file an extension if necessary. She suggests that information from CPB should come to Brenda directly rather than through Jay Schille.

In response to Juna's inquiry about Rural Initiative Grant, Brenda says that she is addressing 2 of the 4 criteria. Those are local service and efficiency.

## **OPEN TIME @ 2:00 PM**

Joy Call talks about her Big 60 Birthday Party, which will be at her house in August. She asks if KMUD would be interested in sponsoring Naked Hippie Mud Pit. It would involve the construction of showers, slides etc. Marc told her it would be considered by the Board. Joy will come back next month with fliers.

Jama talks about the importance of acknowledgment and thanks being given to volunteers for their hard work within the KMUD organization. And she “walked her talk” by acknowledging Harold’s good works both on the Election Committee and for his weed-whacking to beautify our KMUD grounds with a much envied chocolate cake. He ate it in front of us!

## **VII. COMMITTEE REPORTS**

### **A. Finance**

Juna reports that April deposits are not shown on her report except for underwriting as a result of program glitches. \$78,062 was deposited and \$45,949 was spent. There is \$75,837 on hand at end of April balancing. She will attempt to reduce insurance rate on event insurance. BR is doing coffee at Summer Arts Faire. Money has been spent on merchandise reflecting our 20<sup>th</sup> Birthday celebrations. She will explore posting financial reports on KMUD’s web-site in order to maintain transparency and public notice.

She expresses the need to train staff to do bank reconciliations so that financial information can be accessed in a more timely fashion.

In response to Jama’s question about staying with-in budget without inter-month financial reporting, Brenda says that she is keeping a running tally and has requested budget-to-actuals reporting every month from Financial Committee.

### **B. Development**

Rock the Block Party needs volunteers. There is a sign-up sheet and Berk asks about on-air announcements and was assured yes there are ongoing on-air announcements.

### **C. Policy**

Juna says we have now completed the Policy Manual and we are to review to assure that we all agree that it reflects current policy. Changes in manual are noted by highlighting. Marc thanks all who were on Policy Committee and says that it has been needed for 20 years. Jama says she hasn’t had time to review all Manual attachments. She reminded the Board that it had expressed urgency, once the new GM was on board, to have the Termination policy reviewed by an attorney to try to make it less draconian, while still protecting RCR.

### **D. Building & Memorial**

Harold says that he has had no response to ads for help and has been given 2 numbers to call, Charlie of Lost Coast Pumping and George McDavitt.

### **E. Website Redesign**

Felix has offered to chair committee as that position is unfilled now. She reports that Brad and Simon don’t seem to be working independently together and suggests that Simon be in charge of the technical aspects of the site.

Brenda suggests that a more accurate descriptive committee title than Website Redesign would be simply "Website Committee". Brenda says that she and Simon and been working together on web-site and find Brad often unavailable at inopportune times. Felix wants to be more involved in graphic aspects and would like technical assistance from Simon. Brenda says that she should be final step in deciding what can be or is changed. She also says she is very happy working with Simon. Website was designed for Brad to take care of and she would like it to be KMUD who maintains site.

F. Election

Harold reports that he has had zero responses for Programmer's Rep member and Grievance Committee members. He has sent press releases to all local newspapers and magazines regarding General Membership Meeting.

Jama wants to be sure that there is an announcement on KMUD bulletin board regarding elections as it was to be done by mid May.

**VIII. OTHER REPORTS**

A. Community Advisory Board North – absent

B. Community Advisory Board Central -absent

C. Programmers' Representatives

No report. Meeting time for Programmer's Meeting on June 9<sup>th</sup> to be announced.

D. Correspondence Secretary

Bettye read draft of letter to be sent to Michael Jacinto. Board approved tone and content of letter and talked about a gift to thank him for his years of service. Other remunerations can be left for a future date decision.

Bettye will write letters thanking Dave-O's sisters for donation of truck, Signature Coffee for \$800 check, Traci Thiele for her contributions as Board Secretary, Kate Klein for doing temporary Program Director work, and to Cher Spencer expressing our sense of loss at Ty's passing and acknowledging the generosity of so many donations made in his name.

E. Programming

No Report

F. Technical

No Report

G. Compliance Task Force report tabled until next month.

**IX. UNFINISHED BUSINESS.**

A. Appointments to Mediation/Grievance Committee needs community member.

Committee includes Marc, Marcia, Sydney and B.R. Graham, John Morehouse, Felix and community member to be named.

Evaluation Committee will consist of Marc, Sydney, BR, Marcia

B. Board Talk Show will be on June 13<sup>th</sup>, hosted by Harold and Juna

*Approved Minutes for May 22, 2007*

*Submitted by, Marcia Bauer.*

Harold would like to discuss Membership Representative to Board elections

**X. NEW BUSINESS**

A. Policy Manual reviewed cursorily and to be voted on next month.

B. Election Committee's instant run-off ballot discussed. Harold will send sample ballot by e-mail

C. Election Referee

Juna makes motion that Jim Lamport be elected as election referee. Felix seconds motion. The motion passes by unanimous vote.

D. Board Mixer

The Board discusses and agrees to have a Board Mixer Pot Luck Brunch on June 26<sup>th</sup> at 10am at KMUD to allow Board members to discuss what duties they would be interested in taking on next year. It will also allow people interested in running for or being appointed to Board to become better acquainted with Board members and vice-versa.

General Membership Meeting will be held also on 26<sup>th</sup> of June at noon at KMUD, to be followed by Board Meeting at Humboldt House Inn.

3pm – 5 minute break

E. Brian Elie requests and is given 10 minutes to talk about endowment for KMUD. He describes endowments as monies given to an organization or cause, the capital of which remains untouched but which makes interest available for special projects.

F. Berk says that someone is needed to head up an endowment fund. Brenda says she would like to start this up by fall, before the Pledge Drive. Such programs as endowments are what we at KMUD would like to do.

**XI. CLOSED SESSION**

Closed session was called to discuss legal and personnel issues. No action was taken.

**XII. MEETING SCHEDULE and ASSIGNMENTS, GOOD AND WELFARE**

A. Executive Committee Meeting: June 13<sup>th</sup>, 1:00 pm Mateel Café

B. Finance Committee Meeting: June 14<sup>th</sup>, 11am @ Juna's house

C. Development Committee Meeting: TBA

D. Policy Committee Meeting: TBA

E. Building & Memorial Committee Meeting: TBA

F. Web Site Committee: TBA

G. Board Talk Show: June 13<sup>th</sup>

H. Board Meeting: June 26<sup>th</sup>, 1 pm @ Humboldt House Inn

I. Board Mixer: June 26<sup>th</sup>, 10am at KMUD, followed by General Membership meeting  
To be held at the Humboldt House Inn at noon.

**XIII. ADJOURNMENT**

Meeting adjourned at 3:50pm.

*Approved Minutes for May 22, 2007*

*Submitted by, Marcia Bauer.*