

MINUTES
REDWOOD COMMUNITY RADIO
BOARD OF DIRECTORS MEETING
July 25th 2006, 1:00 pm
Humboldt House Inn, Garberville, CA

I. CALL TO ORDER AND OPENING COMMENTS

Marc calls the meeting to order at 2:05pm and reads the meeting rules.

II. ROLL CALL

Board Members Present: Marc Patterson, President; L. Sydney King, Vice President; Traci ‘Bear’ Thiele, Secretary; Andrew Christian (by phone); Felix Omai, Marcia Bauer.

Board Members Absent: Berk Snow, Treasurer; Harold Day.

Ex Officio Member Present: Dave Myers.

Traci moves to seat Marcia Bauer, Sydney seconds the motion. The Board votes unanimously to adopt the motion. Marcia takes her seat on the Board of Directors.

III. APPROVAL OF MINUTES for June 27th 2006 and July 3rd 2006.

Traci requests that this item be tabled until she can get a copy of the meeting tapes to complete the minutes. She says she has not started the July 3rd special meeting minutes.

IV. ADOPTION OF AGENDA

Felix moves to adopt the agenda. Sydney seconds the motion. The Board votes unanimously to adopt the agenda.

V. MANAGEMENT REPORTS

A. Operations / Development Manager

Dave submits a written report and reports orally on sending out pledge reminders, our annual audit progress and advises the Board to look around at other auditing services. He says that the rest of his items will come up during agenda items.

VI. OPEN TIME @ 1:30 PM

Estelle Fennell comments that she did not know that Mickey Dulas was now hired to be on staff. Dave clarifies that Mickey is a temporary contractor and says that Estelle and other staff did not attend the staff meeting where he intended to inform them of this management action.

VII. COMMITTEE REPORTS

A. Finance

Dave hands out the Finance Committee Agenda, financial spread sheets and reports on the finance meeting. Dave talks about money available for website work, subscription money booking, staff vacation and sick log, and the second billing.

B. Development

Sydney talks about her meeting with Eric Fimbres regarding community-building grants through SureCan. Sydney will follow up with Eric to pursue funds for KMUD. Mark reports on his work with BR on development projects including the KMUD Luau.

- C. Policy
No report.
- D. Building & Memorial
Marc thanks the people involved with the Stable Slopes work parties. Felix reports on the efforts of the Building Committee and the successful work parties to salvage materials for the building projects. Felix passes around photos of the work parties.
- E. Elections
Felix and Marc report on the Instant Run-off process used to tally the ballots and the results of the Programmers election. Juna Berry Madrone was elected to be our new Programmer Representative to the Board of Directors.
- F. Hiring
Traci reports on the progress of the Hiring Committee including advertising the General Manager position, receiving resumes, work on interview questions and doing interviews.
- G. Web Site Redesign
Traci talks about NetWebSolutions and their offer to do the web redesign work. Traci talks about calling local organizations that are contracting with NetWebSolutions to ask about the quality of their services. Traci says that all the comments were super positive and that everyone working with Brad Jenkins had good experiences and that their web activities have increased beyond their expectations. Traci talks about specifics of the CPB grant to pay for the services. Estelle tells the Board that she would like to see some of those funds used to create a news archives. Dave says that there will be funds for the news and other shows to be archived.

VIII. OTHER REPORTS

- A. Community Advisory Committee (CAC) North
No report.
- B. CAC Central
No report.
- C. Programmers' Representatives
No report.
- D. Correspondence Secretary
Sydney sent a Thank You letter to Geraldine for her work on the Board of Directors.

- E. Programming
Dave reports on Michael's efforts to repair the phone system in Simon's absence.
- F. Technical
No report.

IX. UNFINISHED BUSINESS

- A. Termination/Disciplinary Policies
Felix passes out a draft "Employment Policy" proposal written by she and Sydney. Dave suggests that any board appeal overriding a termination require a unanimous vote. Traci talks about her proposal to the Policy Committee to add a board appeal process.
- B. Conflict of Interest Policy & Contract
Tabled until the next meeting.
- C. Meeting Rules Revision
The Board discusses a proposal to add language to the Meeting rules. Traci moves to add this sentence to the meeting rules. "A five minute break shall be granted to attendees when required to encourage peaceful communications." Felix seconds the motion. The Board votes unanimously to adopt the motion.
- D. Policy Manual
Sydney talks about a proposal she sent by e-mail to update the Volunteer Agreement. She says that she and Michael are working on an updated Programmers Agreement. Sydney asks that we revisit this proposal next month. Dave points out that there has been some confusion about which policy works for which group and we need clarity on these issues.
- E. Fall Pledge Drive Donations
Marc says that since we are asking for more money in this years Fall Pledge Drive we have to work harder to get people motivated for the Silent Drive. Traci suggests that the rest of the Board members should solicit at least one large donation each for the Fall Silent Drive Raffle. Marc is trying to secure a trip to Hawaii as a prize for the Fall Silent Drive. Dave asks that at least one board member work with him, BR and Mickey to secure raffle prizes.
- F. Web Site Redesign
Traci moves to authorize Management and the Website Redesign Committee to negotiate a contract with NetWebSolutions. Felix seconds the motion. The Board unanimously approves the motion.
- G. Envisioning
Traci asks that we plan an envisioning gathering to brainstorm regarding the future of KMUD before our fall Board Retreat to help us create a five and ten year envisioning plan. Marcia suggests a poster soliciting ideas be hung up at the station.

Suzette Nyokka speaks to the Board regarding her project organizing kids interested in broadcasting. She wants to encourage them to do their own news, poetry, drama and music. She says she has a good connection with home schooling and her hopes to start a Radio Club at the High School. She says that Shyla and several local youth are working on this.

X. NEW BUSINESS

A. Reggae Booth Production Contract

Dave submits a proposal for a one-time sliding scale for the Reggae Booth Production payment to the coordinators. Dave, BR and Kent will split the production payment. Marcia suggests that there be a sliding scale fee that depends on the level of the net income from the booth. Dave outlines a possible sliding scale rate. Traci moves to authorize a contract for Reggae Booth production fees to be paid on the scale of 10% if the net booth income is under \$8,000, 20% if the net income is between \$8-\$10,000, 30% if the net is between \$10-\$15,000, and 40% if the net is over \$15,000. Marcia seconds the motion. The Board approves unanimously.

B. Interim Volunteer/Dev Coordinator Contract

Dave discusses the contracts and division of tasks for the temporary positions inc. Volunteer and Office Coordinator (Mickey Dules) and Events Coordinator (BR Graham).

C. Audit 2006

Dave reports that Frank Gloeggler will have the Audit for 2005 completed tomorrow (Wednesday July 26th) and will submit the certification to CPB online before the deadline July 31st. We should have the second check for our CPB grant by August 12th.

XI. CLOSED SESSION

A. Personnel Issues

The Board discusses personnel, wage and bonus issues.

XII. MEETING SCHEDULE and ASSIGNMENTS, GOOD AND WELFARE

A. Executive Committee Meeting: Wednesday August 9th, 1:00pm Mateel Café

B. Finance Committee Meeting: Thursday August 10th, 1:00 pm KMUD

C. Development Committee Meeting:

D. Policy Committee Meeting: Will meet by e-mail.

E. Building & Memorial Committee Meeting:

F. Hiring Committee Meeting: Will be meeting frequently and by e-mail.

G. Web Site Redesign Committee: Will set by e-mail.

H. Board Meeting: Tuesday August 22nd, 1:00 pm Humboldt House Inn

I. Report to the Listeners – The August 9th, Board talk show will be done by Sydney and Harold this time.

XIII. ADJOURNMENT

Marc calls the meeting to a close at 3:54pm.