

Minutes
Rewdwood Community Radio
Board of Directors Meeting
March 24th, 2009 @ 5:00 pm
Healy Senior Center

- I. Call to Order: Meeting ground Rules and Opening Comments.** Katie calls the meeting to order at 5:22 pm.
- II. Roll Call: Board Members:** Katie McGuire, President/Parliamentarian; Bettye Etter, Vice President/Correspondence Secretary; Bud Rogers, Secretary, Programmer Rep; Aleida Rios, Treasurer; Felix Omai, Member Rep; Johanna Hamel, Programmer Rep; Bria Stone, Member Rep; Larry Lashley, Programmer Rep; **ex officio member:** Brenda Starr, General Manager.
- III. Approval of Minutes of February Board meeting.** Aleida moves to accept the minutes as submitted by the Secretary. Bud seconds. The minutes are unanimously approved.
- IV. Approval of Agenda.** Under New Business, e. Poll of e-mail address preference, re: website posting.
- V. Open Time.** Simon Frech comes forward and discusses the implications of recent exigencies for KMUD and KHSU as well as other radio stations with regard to the FCC and its procedures for individual radio stations who wish to obtain specific licenses which conflict with each other.

Bob Froelich steps forward to talk about the changes in KMUD's conflict resolution procedures as set forth in the Mediation Committee's four documents (enclosed). The Mediation Committee has responded to a need for an additional option in the problem solving procedure which would now include an arbitration process where mediation is not appropriate or where mediation does not satisfy one or another of the disputants. Bob mentions that an arbitration panel, one of whom would be the arbitrator, may have to be paid but thinks that qualified folks could be found to volunteer those services. The Mediation Committee urges the Board to approve these documents.

Behr steps forward and discusses the Mediation Documents and the implication that we may have to hire an arbitrator pool. She also discusses the on-air fund-drive. Behr broaches the subject of whether or not the public should be allowed copies of the draft Board Minutes. Finally, Behr thanked the Staff for letting so many people go to the NTSB Conference.

Patrick Cleary, General Manager of KHSU, steps forward to discuss the future of FM radio in Southern Humboldt County. It seems that the FCC in issuing its permits to allow a particular station to broadcast at a full level causes there to be signal interference and in some cases this would be anathema to some stations. For instance, if KMUD got its full-power license for Shelter Cove, it would mean that KHSU would be unable to be heard in Southern Humboldt. KHSU wants KMUD to drop its application. KHSU filed its application for a license in order to get more watts in Southern Humboldt. If the FCC decides who gets the license, a station in Shasta would win based on FCC criteria. If KHSU and KMUD can come to an agreement to have only one application, (KHSU's), then the FCC would be more likely to grant the application to KHSU and not Shasta.

Simon agrees with the idea of making an agreement with KHSU. Bettye reminds us that we need KMUD in Shelter Cove.

Jama. "The budget has less than \$5,000 of cushion in it, that is, expected income that's not already planned to be spent somewhere. You're being asked to approve a fairly large expenditure today for some very important health care

benefits for staff. I am having a hard time understanding where we stand financially, and have some questions, one of which was asked by Bria, thank you, at last month's meeting. I'm told that today's reports should answer the questions. So, with the permission of Madame President, I will just save them til later, and hope that there's no need to ask them."

"Thank you."

"And finally, I very much appreciate the Vision Statement that Bob Froehlich wrote, thank you, and the Board approved, thank you. It really does articulate why I work pretty hard to help keep KMUD alive, and many other people too including everyone here today, and so I'll read most of it:

"we'll work together to create better, more just and sustainable world systems to ensure that all human and other living species on earth move toward higher quality of life and are able to survive the challenges in the times ahead."

Anyone who listens to the MUD knows those challenges are huge, so, let's keep our eyes on the prize as we do our work today."

Duff updates the Board on the upcoming concert fundraiser. The contracts are signed, two ads and articles in papers, tickets are beginning to sell, posters are up. There are volunteer sign-up sheets, need more security, later-night clean-up.

Barbara Shultz steps forward to say that we should be selling merchandise on our website. Also that SoHum needs KMUD; KHSU isn't as important.

VI. Management Report. (See Report). Brenda informs the Board that we need a separate PayPal account for Amazon. KHSU is having Amy Goodman on the 11th of April. In regard to the building plan, a 20 by 20 foot building accommodates wheelchairs so that is what will be built. Brenda hands around an official Press Pass for KMUD reporters, laminated and everything. Our Spring Pledge Drive is April 27th to May 8th.

VII. Consent Calendar. The decision was made to wait until the June election to fill the vacant seat on the Board due to Susan Brooks' resignation.

VIII. Reports.

A. Treasurer. Aleida gave a report of the proposed supplemental health care benefits for the Staff. (See Report). Accounting Correction Project is ongoing; accounts receivable is lower because of bad debts and were adjusted to reflect what we actually receive.

B. Technical Report. (See Report).

C. Program Director's Report. (See Report).

D. Programming Reps. The adopt-a-highway program continues, trash was picked up today, March 24th, next clean-up day is May 5, Johanna reports.

E. Member Reps. No report.

F. CAB North. Sienna Klein reports that they have not met. Judith Whitlow asked to join CAB North and is asking for an OK. The Board informally approves Judith to be on that Committee.

G. Correspondence Secretary. Nothing to report. Aleida asks that the Boards send a letter to Roy Heider's family. Also, that a letter be sent to Frank Ciciorka's family.

IX. Committee Reports.

A. Mediation Committee. No report.

B. Development Committee. Meeting on the 9th of April at KMUD at 3:30 pm for the Development Committee. Pledge Drive Producers Meeting April 16th at the Healy Senior Center at 6:00 pm. The Policy Committee meeting is at Katie's house at 3:30 pm, April 7th.

C. Building Committee. (See Manager's Report.)

D. Policy Committee. (See Report).

E. General Manager's Evaluation Committee. The Evaluation is on schedule and will be presented to the Board in closed session before the April Board meeting @ 4:00 pm.

F. Disaster Preparedness Committee. No report.

G. Web Site Committee. (See Report).

H. Election Committee. Programmer/volunteer meeting is on Tuesday, April 21 at 6:00 pm at KMUD. Johanna reports that elections, fundraiser, Conscious Uprising Benefit sign-ups and information and more to be discussed. Programmer Rep election to BOD nomination period May 1-May 29, ballots mailed June 5, ballots returned by June 30. Member Rep election nominations start June 1. Jim Lampport will has agreed to be the Election Referee. Bria's term is up, so is Bettye, and Susan's seat.

X. Unfinished Businss.

A. Mediation Committee Documents. Katie makes a motion to adopt the Mediation Committee Documents which makes changes in the problem-solving procedure of KMUD. Bud Seconds the Motion. Larry, Bud, Katie, Johanna and Bettye are for; Aleida votes no, Bria and Felix abstain. The Motion passes.

B. Make time line for final decision on full-power signal for Shelter Cove. At the May meeting we will meet and discuss this matter and decide in closed session.

C. Appointment of Elections Committee. Bria, Aleida and Johanna are appointed to the Elections Committee.

D. Staff Health Care Benefits. Nothing was decided. This item is shelved until the next meeting.

XI. New Business.

A. Proposed Policy change: Regarding programmer's membership, Policy 5.3.3 currently reads: Programmer membership: Programmers need not be members of RCR. Proposed new language, "Volunteer Programmers will be offered a free membership in RCR in appreciation of their services." Bud makes a motion to accept the changes in wording of the Policy 5.3.3 as presented. Larry seconds. The motion carries unanimously.

B. Proposed By-law change: Regarding Programmer's membership. Article IV, Section 4: A "programmer" is a person who produces or substitutes for a producer of, or who regularly engineers a program for RCR and who has signed a Programmer's Agreement. The Board of Directors and Management team shall strongly encourage all programmers to be members of RCR. Proposed change: Delete final sentence. Bud makes a motion to accept the deletion of the last sentence from Article IV, Section 4 of the KMUD By-Laws. Johanna seconds. The motion passes unanimously.

C. Proposed change of Policy 6.12. Fundraising for other organizations and individuals. (See page 47 in the Policy Manual.) Proposed addition. "No programmer may fundraise for themselves on-air." Aleida makes a motion to accept the addition to the Policy Manual as presented. Bria seconds. The motion carries unanimously.

D. Discussion of Board Communications Procedures. Aleida makes a motion to table this discussion until the next meeting. Felix seconds. The motion carries unanimously.

E. What are the Board's preferences for interfacing with the Public in regards to e-mails? The Board members all favor getting e-mails from Public through KMUD, rather than directly to the respective Board members' e-mail address.

XII. Meeting Schedules.

- A. ExCom. April 14th @ 3:00 pm, Mateel Cafe.**
- B. Finance Committee. April 14th, right after Excom Meeting.**
- C. Development Committee. April 9th.**
- D. Policy Committee, April 9th, 3:30 pm, Katie's.**
- E. Board of Directors. April 28th @ 4:00 pm, Healy Senior Center, Redway.**

Finalized minutes submitted as corrected by Bud Rogers, 5-11-09.