

Redwood Community Radio
Board of Directors Meeting Minutes
June 24th @ 5:00 pm
Healy Senior Center, Redway

- I. Call To Order (Meeting Ground Rules and Opening Comments) @ 6:10 pm.
- II. Roll Call: (2 min) Board Members: Marcia Bauer, President; Bettye Etter, Vice-President/Correspondence Secretary; Harold Day, Programmer Rep; Felix Omai, Member Rep; Johanna Hamel, Programmer Rep; Bria Stone, Member Rep, Treasurer; Katie McGuire, Bud Rogers, Programmer's Rep. Ex-officio Member, Brenda Starr, General Manager.
Not present: Marcia Bauer and Bria Stone.
- III. Approval of Minutes. (4 Min) Katie submits correct language for item #10. Brenda asked that minutes be simpler and include the general gist of discussion and the action taken. Bud will amend the minutes accordingly. Katie moves to accept minutes; Harold seconds; motion passes unanimously.
- IV. Adoption of Agenda (5 min). Add Election Report. Katie moves to accept Agenda; Harold seconds;; motion passes unanimously.
- V. Open Time (Send around Open Time Sheet to record names at beginning of BOD meeting. Request statements be given in writing so Secretary can accurately reflect them in the minutes.) Brenda reports that Judy is in N. Carolina on emergency leave. Her dad has passed and she will be on her way home soon.
- VI. Management Report. (10 min). (See Report; attached). Brenda mentioned that it looks like mid-November for Board Training. This month's Board Talk Show will be Johanna and Bettye.
- VII. Consent Calendar. (5 min). (Items to be sent by the 3rd Monday of the month or agendized at the Board Meeting and recorded for the minutes).

A. Policy 5.4.3 and 6.12.0. Katie moves to adopt these two new wordings which are attached to the May meeting minutes. Johanna seconds. Motion passes unanimously.

Policy 5.4.3 will now read as follows: Salary Review. "The Board shall review the General Manager's salary after the completion of the yearly GM evaluation. The General Manager shall review all other paid staff's wages following their respective evaluations and submit them to the Board of Directors."

Policy 6.12.0 will now read as follows: Fundraising for other non-profits. "No on-air fundraising for any individual or organization other than RCR shall be permitted which substantially alters or suspends regular programming."

B. Fundraising wording. Katie moves to adopt into policy. Harold seconded. Motion passes unanimously. (See Report).

VIII. Reports (2 min per report).

A. Treasurer. (Report to be sent to Board by the Friday before the Board meeting. Deadline 4 pm). No Report submitted.

B. Technical (GM takes care of this). (See Report) Bettye reads report.

C. Programming. (GM takes care of this). (See Report).

D. Programmer Representatives (Report at meeting). Johanna says she is getting good feedback about new voices on the air.

E. Member Representatives (report at meeting). Felix reports on her progress with the Programmer's Agreement.

F. CAB North, Central, and South (report at meeting). No Report.

G. Correspondence Secretary (report at meeting). Bettye reports that she composed and sent letters to J.J.'s family and letter to Michael and Joan Brennan.

IX. Committee Report (5 min per report).

A. Building Committee. Harold reports that he has identified the materials needs for the firewall. Mark Drake will clean up the access. Also, building permit process has been initiated for the addition, drawings of which are included as attachment to these minutes. Harold would like to see other possibilities.

B. Finance Committee. No report.

C. Development Committee. Johanna reports that our highway sign is up and that July 10th is the next clean-up day @ 10:00 pm.

D. Policy Committee. No report.

X. Unfinished Business (Times to be set)

A. The Programmer's Agreement will be presented at the next meeting in final form.

B. The office has been Gauss-metered and Judy's desk should be moved

C. Office has been metered and appropriate moving of furniture is recommended to alleviate problems.

XI. New Business (Times to be set)

A. FSRN. Free Speech Radio News has asked us to pre-pay a higher fee now, an increase of \$2900 a year. It would be \$4500 total per year. Harold moves to pay early; Felix seconded. Motion passes unanimously.

B. Building extension. Harold says that the building expansion needs to be done and would like to see other renderings.

C. Vision and Mission statements. Johanna moves to approve wording of the Vision and Mission Statements. Bud seconds. Discussion ensues. Felix is not happy with the wording. Bud

suggests that the V and M statements are revisited during our fall strategic planning meeting. Johanna suggest that we vote on it now and it continues until next month when it can be ratified. Motion fails. Bettye and Bud vote to approve. Felix, Harold, Johanna vote against the motion to approve the wording of the Vision and Mission statements as collated by Byrd Locktie from our Board training.

XII. Meeting Schedules.

- A. Executive Committee, July 8th, 3:00 pm.
- B. Finance Committee. July 17.
- C. Development Committee. July 10th, 9:00 am, KMUD.
- D. Policy Committee.
- E. Board Talk Show. July 9th, 7-8:00 pm.

- F. Board meeting July 22nd @ 5:00 pm at Healy Senior Center.

XIII. Adjournment: 7:51 pm.

Addendum: Meeting minutes of the Membership Meeting held just before the June KMUD Board of Directors Meeting.

- I. Meeting called to order at 5:15 pm @ Healy Senior Center. Sienna, Sue Maloney, Cindy and Bob in attendance at beginning of meeting, as members.

- II. Brenda gives a financial report (see attached report) Brenda reports the paying off of the KMUD building mortgage. The home of KMUD is now owned by the community. There will be a photo op for the handing over of the deed. Brenda thanks all of the donors for helping to accomplish this. Brenda explains how we can use a second mortgage to fund the building expansion. Brenda gives a short history of the building needs. She will submit a budget in July. The project will be about \$120/ft². The whole project is projected to cost between \$40,000 and \$60,000.

- III. Brenda gives a Training Report. She talks about Board and Staff development, conferences, Pro-tools training, In-service training and Board training. Brenda discussed our Humboldt Area Foundation grant which allowed us to hire Byrd Lockte for a Board training of one and one half days. Brend is looking forward to a Strategic Planning meeting which will be two full days; one with Board and one with Board and Staff. This will happen in the fall. Brenda mentions the Grass Roots Conference, July 25-27th in Portland, Oregon and encourages members to go.

- IV. Fundraisers was the next item of discussion. Brenda refers audience and Board to pie charts included in the attachments that show that fundraisers are only .55% of the Budget. Bob asked for a better breakdown of income. Brenda explains. Duff asks if we plan any benefit dances? Brenda says lots of work, little money. Johanna says more profit covering events with a booth rather than putting on an event. Felix concurs.

The next item of discussion had to do with reducing underwriter trades as they negatively influence profit. Even though the “trade” is an item we don't “pay” for, it is still recorded as a “cost” in the budget and represents money that we don't receive.

Sienna, from CAC Central, thanked the Board for everything and apologized for having to leave the meeting.

Duff asked about available hard drive space. Brenda says that expansion in this realm is taking place.

Sue Maloney agrees that small events don't make money but if there is a big event, take the opportunity. She says we need more remote operationability. Also, Sue says we need another reporter.

Brenda mentions citizen journalists.

Duff is concerned that during emergencies, natural disasters, do we have gasoline on hand? And is our transmission subject to interruption? Brenda says that we have a back-up internet phone line. Duff would like to form an Emergency Preparedness Committee and Bud says he concurs and will be on it when it is formed by the Board.

Bob thanks news department—good job!

Brenda discusses plan for replacing Kate. There have been 18 submissions for the position of Music Director. Someone asks if we need a Music Director to which Brenda replies, “Yes”. Adjourned.

Finalizd minutes. Corrected as approved on July 22, 2008. Submitted by Bud Rogers, Secretary.