

**REDWOOD COMMUNITY RADIO**  
**Board Meeting Minutes**  
**July 22, 2008**

**I. Call To Order at 5:06 pm.** Meeting ground rules read.

**II. Roll Call:** Marcia Bauer, President/Member rep; Bettye Etter, Vice-President/Correspondence Secretary; Bud Rogers, Secretary, Programmer's Rep; Harold Day, Programmer's Rep; Felix Omai, Member Rep; Johanna Hamel, Programmer's Rep, Katie McGuire, Parliamentarian; Ex-officio Member: Brenda Starr, General Manager.  
Bria Stone, Treasurer, absent.

**III. Approval of minutes.** Under X. C. Office has been metered and appropriate moving of furniture is recommended to alleviate problems.

Harold moves to approve the minutes as corrected, Felix seconded. Unanimous approval.

**IV. Approval of Agenda.** Additions: IX C. Election Committee, D. Policy Committee, E. Building Project. Motion to approve made by Felix, Katie Seconds. Motion approved unanimously.

**V. Open Time.** Jama reports on Gauss reading in the Music Director's office. She suggests relocating work stations when planning addition just to be safe. Also, Aleida Rios is tossing her hat into the ring for the Board-selected seat on the Board.

**VI. Management Report.** See Report.

Brian Fiesler introduces himself, the new Music Director. The Board welcomes him.

Judy Van Horn will not return to resume her duties as "traffic manager". Traffic Manager answers phones, serves as an administrative assistant, updates membership software, does accounts receivable. The job should be split into two with correct job descriptions.

Fiscal descriptions are covered in handouts attached to Management Report.

Training of the Board will be in November before Thanksgiving. This will be a strategic planning meeting. The GRC Conference is for Board and Staff and Brenda urges all who can to attend. A card is read from Mary Anderson with high regard for our news department.

There will be a party after the August Board meeting.

The Board Talk Show will be Brenda and Bettye who will have attended the GRC Conference and will be reporting on that. Bud will also join them.

**VII. Consent Calendar.** Nothing on the Consent Calendar.

**VIII. Reports.**

**A. Treasurer's Report.** No Report.

**B. Technical Report.** Simon is in Switzerland. KMUE is fuzzy, at half-power; 107.7 interference. Sounding good now. Joe Low, Electrical Engineer, in contact.

**C. Programming.** Marianne, Program Director, submitted a letter, attached.

**D. Programmer's Representatives Report.** None.

**E. Membership Representatives.** No Report.

**F. CAB North, Central and South.** Johanna reads a letter from Sienna Klein. The Board discusses responding to letters such as this.

**G. Correspondence Secretary.** No Report.

**IX. Committee Reports.**

**A. Mediation Committee.** A mediation is now being in process and cannot be reported on.

**B. Development Committee.** Johanna organized cleaning the highway (the sign on the freeway is our "free ad".) A special Board thanks to Johanna for spearheading the clean-up effort on behalf of KMUD and our projected image. Reggae Riding on August 17<sup>th</sup> will have a KMUD Information Table. Blues By The Bay will have an information booth. That will

happen August 30-31<sup>st</sup>. There is an July 31<sup>st</sup> planning meeting for the September 7<sup>th</sup> Aloha Barbecue. The event will be at Beginnings and will be a scaled-down event compared with previous ones. The Rave-In is an event set for Halloween and will have more DJ music which translates to hip-hop, techno and forms of music which inspires some of our younger folks.

**C. Election Committee.** Susan Brooks, Membership Representative to Board. She submitted her nomination on time and with no challengers will be seated at the August meeting. Larry Lashley will be seated as a Programmers' Representative to the Board. At the next meeting a seat on the General Manager's Evaluation Committee must be filled. This item will be included on the August Agenda.

**D. Policy Committee.** The Policy Committee met on July 15<sup>th</sup> and made physical changes to the By-Laws to reflect our new Redway address. The Committee will continue meeting and working on little things that make the manual more consistent. It is hoped by the Committee to have an updated Policy Manual for the incoming Board members as soon as possible.

**E. Building Committee.** The Firewall Project is moving forward. A special Board thanks to Mark Drake for performing much-needed labor to clean the area to be worked on. The permit process should take place before the next Board meeting. In the Building Expansion Department Harold supplied the Board with four options for expansion and is seeking comments on these in terms of peoples insights into work station locations, possible traffic conflicts, feng shui considerations, etc. Harold is giving us thirty days to make comment. Then the plan will be submitted to the County Building Department for their expeditious approval.

#### **X. Unfinished Business.**

**A. Programmer's Agreement, Final Draft.** The Committee recommends that the Programmers' Agreement remain in its original wording; that it not be changed after all.

**B. Katie's Vision.** This item is withdrawn.

**C.. Emergency Preparedness Committee.** Programmer Duff presents the idea for an Emergency Preparedness Committee in order to have not only a Plan A but a Plan B and C and so on in case of one of many scenarios unfolding which would put KMUD at risk of defaulting on the provision of vital information in times of extreme crisis. The Emergency Preparedness Committee will be formalized at the August Board meeting.

**D. Vision and Mission Statements.** There was incomplete process in terms of the Board achieving consensus on this important aspect of our community radio station philosophy. The Vision and Mission statements will be taken up at the Strategic Planning Meeting, to be held before Thanksgiving in November.

#### **XI. New Business.** KMUD has scored a booth at Earth Dance on "Advocate's Alley".

**A. Emergency Preparedness Committee.**

#### **XII. Meeting Schedules.**

**A. Executive Committee Meeting.** August 12<sup>th</sup>.

**B. Finance Committee.** August 14<sup>th</sup>, 1:00 pm, @ KMUD.

**C. Development Committee.** 10:00 am 31 July, Thursday.

**D. Policy Committee.** Tuesday, August 5<sup>th</sup>, @ 3:30 pm.

**E. Board Talk Show.** August 13<sup>th</sup> with Bettye, Brenda and Bud.

**F. KMUD Board Meeting.** August 26<sup>th</sup>, 5:00 pm @ Healey Senior Center.

Finalized minutes. Corrected as per 8-26-08 Board Meeting. Submitted by Bud Rogers, Secretary.