

## Minutes

### Redwood Community Radio Board of Directors

Date & Time: 27 March 2012, 4 PM

Place: Healy Senior Center

- I. **Call to Order:** Meeting Ground Rules and Opening Comments from President
- II. **Roll Call:** Rob Bier, President; Suzanne Beers, Vice President, board-elected; Jama Chaplin, Treasurer, Members' Rep, Parliamentarian; Noel Soucy, Secretary, Programmers' Rep; Nella White, Members' Rep; Siena Klein, Members' Rep; Marcy Stein, Programmers' Rep; ex officio member: Sarah Reid, Station Manager.  
Late- Jordan Jumpshot, Programmers' Rep, Antonia Lamb, board-elected.  
Others Present- Julia Minton
- III. **Approval of Minutes:** February- Minutes approved with six votes, one abstention and two absent.
- IV. **Approval of Agenda-** Agenda approved unanimously
- V. **Open Time:** Five minute statements and their dispositions- No one is here to make any statements.
- VI. **Management Report** (see written report in Public File)
- VII. **Discussion/Questions for Management**
  - A. Jama to Sarah- Board retreat- Can you put Strategic Planning on the agenda, and can you prepare the agenda a week ahead of the meeting please?
  - B. Rob- Had some other topics to add to the Board Retreat Agenda
  - C. In response to Jama's question, Sarah clarifies that the May 27<sup>th</sup> party at the Mateel is for KMUD "family" including volunteers and members, and the Block Party is the public birthday party.
- VIII. **Consent Calendar**
  - A. Officers Duties list is added to the Board Binder contents 2.3.1.1, Final Consideration
  - B. Disband the Building Committee, Final Consideration
  - Both items on the Consent Calendar are approved unanimously.

**IX. Finance Committee Report** (see written reports in Public File)

**X. New Business**

- A. Request from Garberville /Redway Public Restrooms Working Group for Support
- Bob Froehlich contacted the Board last month asking for KMUD’s support.
  - Since by our own policy we are a non-advocacy group, we cannot make a statement of support for this project unless we change that policy, which generally serves us well. We are not in a position to offer our support for this project.
  - Suzanne- Motion to send Bob a letter that says the RCR Board respectfully declines to offer support for the project because of RCR Board policy. Suz offers to write the letter. The motion passes with 7 votes and one abstention.
- B. Board Poll Policy- First Consideration
- Jama offers Board Members draft wording for two policies, one new policy on Board Polls and one revised policy on Underwriting.
  - The drafts were from the Policy Committee Meeting on March 22, 2012
  - Since the policy on Board Polls is new, this will be back for another reading at the next Board Meeting.
  - Nella moves to approve the policy on Board Polls. Siena seconds. Board approves the policy unanimously. This is the draft of March 22.
- C. Board Volunteers for Cousin Marc’s Birthday Party
- Cousin Marc wants to have Board Members to volunteer at the front door for his birthday party on April 7<sup>th</sup>.
  - Jama- We should organize this outside of the Board Meeting. Jama offers to organize Board volunteers through email
  - Sarah will email a stage schedule.
- D. Underwriting Announcements Policy, First Consideration
- We don’t want to sound like Top 40 Radio
  - Noel moves to adopt the policy on Underwriting. Nella seconds. The Board approves the motion unanimously. This is the draft of March 22.
- E. Elections Committee- Appoint Board members
- Rob- We need three Board members for the Election Committee
  - Jama- We can put this off until next month. Jama moves to table this item. Seconded by Noel. Board moves to table this topic until April unanimously.
  - Rob reminds us that we need new candidates. This is always a challenge and one of the most important things we do as Board members.

Final from Noel Soucy, KMUD Board Secretary

- Sarah- Staff has some suggestions. (Darin Thomacini) We should maybe not have the Board mixers like last time, because people were just showing up to graze.

## **XI. Reports**

- A. Programmers' Reps- Potentially move the meeting to the 15<sup>th</sup> of April in the later afternoon after the Supervisors Debate. Need to schedule with a venue.
- B. Members' Reps – No report
- C. Community Advisory Boards (CAB's) – Board Members read the CAB report provided by Judith Whitlow (available in Public File).

- Board members discuss staff covering office hours.
- Board members discuss finding new CAB candidates
- Rob suggests each Board member bring one CAB candidate to our next board meeting

### **D. Correspondence Secretaries –**

- Suzanne reports it was pretty quiet this past month. Cynthia had a list of thank yous for Suz.
- Sarah has some Thank you letters to request. Behr needs a thankyou for volunteering for years. Cousin Marc should be thanked for supporting KMUD with his birthday party.
- Jim Truitt got a new ladder to replace the one that was stolen from KMUD.
- Jama- Was hoping that emails would be responded to within 3 days, with Board approving language first
- Jama- Rob was going to respond to Bettye Etter.
- Rob- Had not gotten to it, and appreciates the reminder.

### **E. Staff meeting report, and appoint next Board member(s) to attend**

- Suz attended the last meeting. Staff talked about people keeping up with their emails. Suz thought it was fun and it was nice to develop a better relationship with Staff. Staff made commitments to respond to emails and voice mails in a timelier manner.

## **XII. Other Committee Reports**

- A. Development, including Pledge Drive Subcommittee – Noel reads the Development Committee meeting report (available in Public File), and adds her ideas about collaborating with World Famous Productions for Arcata events.
- B. Mediation
- C. Policy – see report in Public File.
- D. Emergency Preparedness
- E. Website – see report in Public File. Julia provides a report on the website. The current goal is to get the website back in action by the pledge drive. If that doesn't work than the temporary site will be improved to support the pledge drive.
- F. Outreach/Fundraising for Signal Upgrade- Board members are asked to contact Major Donors. A list is sent around for Board members to choose which major donors they would like to contact. Major Donors should be invited to the wine tasting event.

## **XIII. Scheduling -- proposed meeting times are:**

- A. Board Retreat: Monday, 16 April, 11-4, Location TBA
- B. Board of Directors: Fourth Tuesday, 24<sup>th</sup> April, 4 pm, Healy Senior Center
- C. Executive Committee: Second Tuesday, April 10, 3 pm, Studio B
- D. Finance Committee: Third Tuesday, April 17<sup>th</sup>, 3 pm, KMUD
- E. Development Committee: Second Wednesday, 11 April, 5:30 pm, KMUD
- F. Policy Committee: Second Tuesday, April 10<sup>th</sup>, 11 am, KMUD
- G. Board member(s) to next staff meeting: Siena -10:30 Thur. April 12th

## **XIV. Closed Session- Personnel Matter-**

The Board adopted the report of the Management Evaluation Committee during the Closed Session.

Final Minutes approved by the Board on 24 April 2012, and respectfully submitted by Noel Soucy, Board Secretary on 2 May 2012.

Final from Noel Soucy, KMUD Board Secretary